**Call for Speakers & Papers**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Joachim Heinz

Job-Title: Lead Team Social Business

Company: Bosch

Speaker Biography: Since 2012 Joachim is part of the lead team for the strategic social business program at Bosch, a global manufacturing company with 280.000 associates and +280 plants. The #socbiz experiences of Joachim are based on a 13year daily usage and multiple implementations in different companies. Joachim invites you to follow him @joachimheinz

Speaker LinkedIn page: de.linkedin.com/in/joachimheinz/

Session Title(s): Building the Connected Company: The Story Thus Far

Session Overview Abstract / Summary (100-200 words): The Bosch journey towards a connected company: In this session, you learn about our strategic social business program background and setup. You get insight on our adoption approach powered by our new social business principles. You will see examples on our thinking on social business processes and the value-add we generated. The presentation shows strategic measures regarding both culture and organizational development and closes with an outlook on our roadmap.

Presentation format: PPTX 4:3

Why this presentation is unique / diffferent? This presentation combines one of the best cases in organizational development in a company wiht +300.000 associates, an experienced presenter in interplay with a modern slidedeck

What are the key learnings? Why is an industry heavyweight investing in organizational development? What are the intermedite results after three years of work? What are the next steps and why?

Testimonials / Recommendations: https://storify.com/joachimheinz

List any recent presentations the speaker has given: https://storify.com/joachimheinz

Links to Youtube / Slideshare or other online resources:

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Joachim Heinz

Your title: same than above

Your Company: same than above

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Linked In: same than above

*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*